

D R O M I A 2 0 2 1

INTERNATIONAL SPRINT & RELAYS MEETING

23 IOYNIYOY 2021

We would like to inform you that following the continued success of “DROMIA International Sprint & Relays Meeting”, this year’s meeting will be on June 23, 2021. **This event is co-organised by the Sports, Culture and Childhood Education Organisation of the Municipality of Vari-Voula-Vouliagmeni along with the A.C. DROMEAS VARIS under the aegis of SEGAS.**

This unique international meeting originated in Vari in 2018 with a long term outlook. It is the first of its kind, being a global innovation as it is comprised with sprint and relay events for national teams. In the first year of conducting the event, it was constituted as a major athletic event given its uniqueness and the number of international impressive athletes that participated.

Participation is open to all athletes globally, with international distinctions in accordance with the international rankings of the World Athletics Federation. Thanks to its great success, the meeting was categorized as a level 5 international meeting, the highest possible category. As a result, and in accordance with international competition levels, the event is now certified by World Athletics, and athletes with international rankings are required to participate in the event since the event is a sanctioned qualifying event for the Olympics, world championships and European standards.

Every year, more and more athletes from around the world, national delegates of teams, participate in the 4x100m relay and individual events. The performance of each national delegate, constitutes a qualifying standard for the Olympic Games, the European Athletics Championships and the European Team Championships, which raises the significance of this international meeting in Greece.



The international sprint and relays meeting DROMIA 2021 became a major athletic event thanks to the participation of several countries, the Netherlands, United Kingdom, Romania, Belorussia, Bulgaria, Croatia, Ukraine and many others. Our objective is to further expand this event, bringing this state-supported community product to the world stage and to attract visitors to our city of Vari-Voula-Vouliagmeni.

The event will be live streamed and will have television coverage by national broadcasters and efforts are being made to add commercial broadcasters. The event will also have a video wall showing major highlights, advertising material translated into all languages including sign language.

We are honored to be sponsored every year by the families of Mr Athanasios Martinou, Mrs Marianna Latsi, Mr Paris latsis -Kasidokostas and major companies such as CHITOS AEBEE, VIKOS S.A., IPEIROTISSA S.A., Ethniki, Hellenic General Insurance Co. S.A HELD S.A. , RAWE CHEW and many local businesses in the southern suburbs of Athens. Results are posted online, Cypriot and Greek television, and all digital media in participating countries. All broadcasts include sponsor advertisement. After the completion of the athletics component of the event, there will be a concert with well-known artists held in the stadium grounds in support of charitable associations.



Your financial contribution to the organisation of international cultural and sporting activities will establish you as a Corporate Citizen, a citizen of the world who seeks a positive and productive interaction between your COUNTRY activities and the community and society as a whole. The International Meeting Dromia 2021 is a high-calibre event, whereby the Federation and the Municipality along with the Athletics Club are aiming to assume a leading role on the European market with a high-level event on the European stage.



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Yours Sincerely,

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